



2019 CDI Results

GMO Co-Partner Presentation

8-3-19

# 2019 CDI Details

- Date: April 25-28, 2019
- Level: CDI2\* (excludes GP Special and Freestyle)
- Location: Great SW Equestrian Center, Katy, TX
- New:
  - Tex-Over Farms as title sponsor
  - “X Marks the Spot” theme
  - “How to Jog Your Horse” by the FEI Vet (education)
- Events: Welcome Party, Dinner Banquet, Silent Auction, Stall Decorating Contest

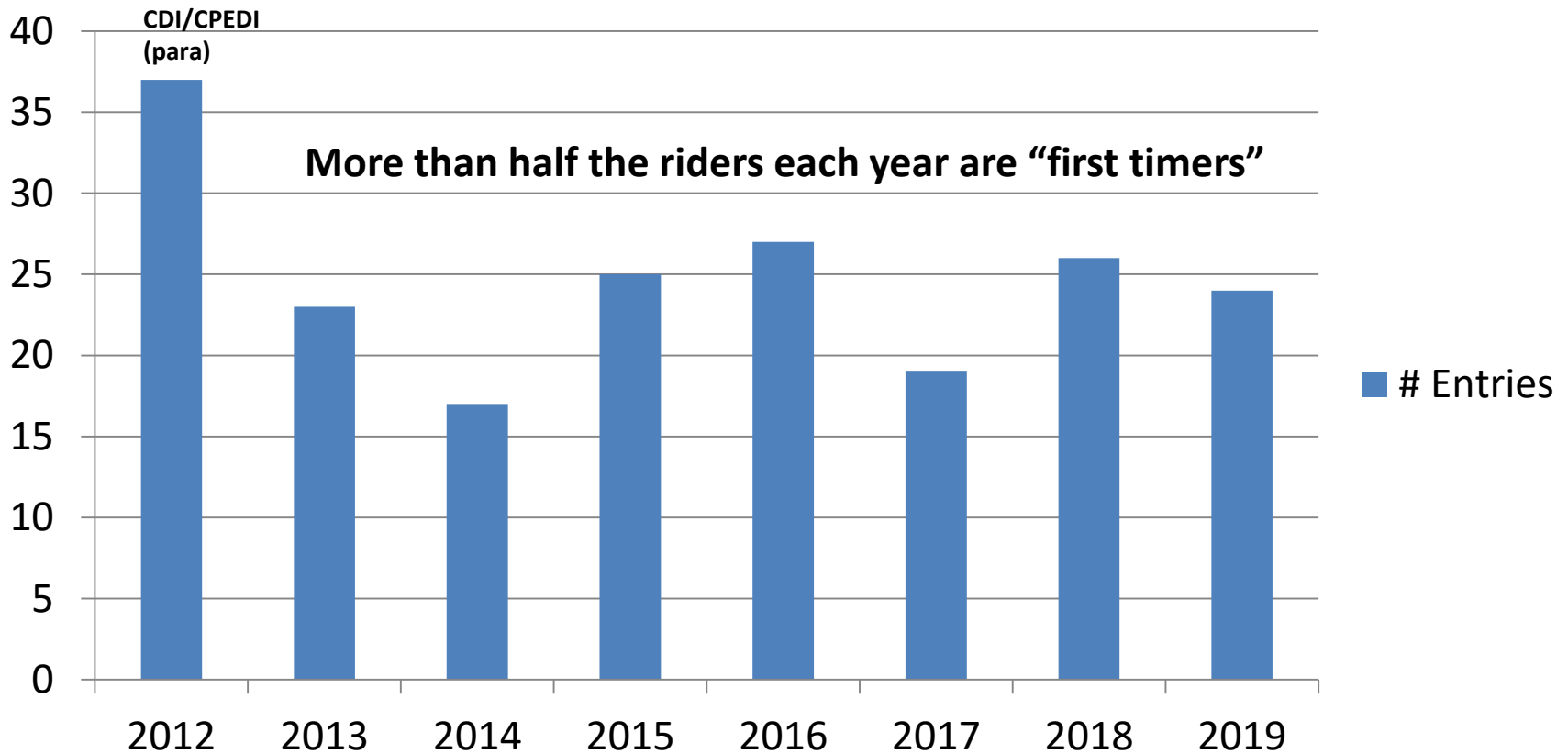
# CDI Divisions

- Open Small Tour (PSG, I-1, Free)
- Open Medium Tour (I-A, I-B, Free)
- Open Large Tour (I-2, GP, Free)
- Adult Amateur (CDIAm)
- Young Rider (CDIY)
- Junior (CDIJ)
- Pony (CDIP)
- Child (CDICh)
- Under 25 (CDIU25)
- FEI Young Horse in Spring Classic



# Historical Houston CDI Entries

## # Entries



(2011 entry numbers not available.)

# 2019 CDI entries

## Entries by Division:

- Open Big Tour (I-II, GP)= 2
- Open Medium Tour (I-A, I-B, Free)= 2
- Open Small Tour (PSG, I-1, Free)= 7
- Adult Amateur= 2
- Under 25= 1
- Young Rider= 0
- Junior= 8
- Pony= 0
- Child= 2

**Total= 22 riders** (there were 24 entries but 2 didn't compete)

**Leading Athlete (Champion) scores were in the mid 60s—competitive with many other USA CDIs**



# 2019 GMO Co-Partners

Alamo Dressage Association

Austin Dressage Unlimited

Central Texas Dressage Society

Dallas Dressage Club

Ft. Worth Dressage Club

Oklahoma Dressage Society

Southern Eventing & Dressage Association

USDF Region 9

# GMO Partner Recognition: Arena Banners



# GMO Partner Recognition: Volunteer T-shirt logos



# GMO Partner Recognition: Other

- Show Program:
  - GMO ads
  - “Co partner” recognition (page 27)
- PA announcements throughout show
- Dinner tickets or CDI rider sponsorship, depending on co-partner package



# CDI Show Finances

- **2017 and 2018**: the CDI/HDS Spring Classic was close to breakeven.
- **2019**: HDS lost over ten thousand dollars, primarily due to low entries in the Spring Classic portion of the show (down by one full arena).
- HDS will see how the 2019 Region 9 Champs perform before asking the Region for CDI 2019 financial assistance.

# HDS is Offering CDI Co-Partner Options Again For 2020

- HDS has approved a CDI2\* for 2020, an Olympic year.
- HDS is offering the same GMO packages as 2019.
- Customized partner options are available.
- HDS hopes the Region 9 GMOs will continue to support the only CDI in the region. In 2019, the Tex-Over CDI was the only FEI dressage event between the two US coasts—it provides a valuable opportunity for our riders!

# CDI GMO Co-Partner Sponsorship

- Option A: \$500
  - GMO banner hung in CDI Arena
  - Full page black/white program ad
  - Program listing as HDS co-partner
  - 2 banquet dinner tickets
- Option B: \$1250
  - GMO banner hung in CDI Arena
  - Full page color program ad
  - Program listing as HDS co-partner
  - 4 banquet dinner tickets and sponsor 1 rider's class fees  
OR one full banquet table (8 dinner tickets)
- Other???? Custom packages available



# HDS THANKS:

USDF Region 9

Sherry Guess

ALL the GMOs

