

2019 WEBSITE/SOCIAL MEDIA REPORT

FACEBOOK

Total Page Followers as of Today: 1,461

Total Page Likes as of Today: 1,370

Most followers view our material between 9am and 9pm

WEBSITE

Over the last 12 months, we've had 18,117 visitors and served a total of 27,578 pages.

The month with the most traffic was June. We average 60 visitors per day and about 100 page views per day. This is not very high, but the general trend of websites is decreasing as more and more the audience we need to reach is on social media. Also, the content on our website doesn't change a lot: the more fresh content we have the more we can drive traffic to our site. How do we increase traffic? We need to develop more unique content on our site that brings traffic in.

The calendar, omnibus, teaching excellence award, judges/TDs, and advertisers are the most popular pages on the site.