

7/10/2018

## **Arkansas Dressage Society – Region 9 Report – 7/10/2018**

### **ADS 2018 Board and Committees**

*President* - Sandra Thompson

*Vice President* - Kathryn Cromer

*Treasurer* - Rene Pope

*Secretary* - Kerry Evans (ads.secretary@outlook.com)

*Webmaster* - Jennifer Landers (www.arkansasdressage.org)

*Members at large* -

Alex du Celliee Muller

Joanne Homeyer

Ashley Martin

Vicki Lind

*Show Secretary* - Melissa McGibbony

*Junior Rider Committee* - Joanne Homeyer and Kathryn Cromer

2017 membership: 84

2018 membership (as of 7/10/18): 82

ADS holds monthly, in-person board meetings. We hold a Year-End Awards Banquet (February or March) with a business meeting and silent auction (GMO fundraiser).

### **USDF Annual Convention**

Jennifer Landers attended the 2017 USDF Annual Convention in Lexington, KY.

### **Symposium with Melonie Kessler - December 2017**

This symposium - *On the Levels: What You Need and What You Need to Move Up* – was held December 2-3, 2017. Members with 2017 and 2018 ADS memberships attended at no charge; the fee was \$150 for non-members. Attendance was 25-30 people each day.

### **Trainers' Dinner**

This was a forum with local trainers and the ADS board to determine how ADS can best serve riders. We brainstormed ideas for activities and how to increase participation overall. Most all of the Central Arkansas trainers attended.

### **Schooling Shows**

ADS holds between 5 and 7 schooling shows each year.

Effective in 2018, we increased the number of volunteer hours required to be eligible for year-end awards from 1 hour to 4.

Effective in 2018, we increased show fees by \$15 to reflect similar fees in the region. Specifically, Grounds Fee increased from \$10 to \$20; Office Fee increased from \$20 to \$25.

### **Education**

#### Freestyle Clinic

ADS is planning a Freestyle Clinic with Joan Darnell for January 26-27, 2018.

### **Philanthropy**

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Volunteers provided lunch at 2017 ADS schooling shows in return for donations to the USEF Equine Disaster Relief Fund. We will continue this for the 2018 show season.

### **Publications**

ADS members often submit articles to Horsemen's Roundup magazine. The magazine recently ran an article on our Symposium with Melonie Kessler.

### **Website and Social Media**

Website - Trainer/farm directory, ads, forms, announcements, photos

Facebook - The "Arkansas Dressage Society" *group* has 200 members, the *page* is "liked" by 386 people

Instagram - The "arkansasdressage" account has 160 followers

Twitter – @ArkDressage has 191 followers

### **Member Recognition**

Jennifer Landers earned her USDF Bronze Medal

Katherine Beach completed the USDF Region 9 Schooling Show Challenge with her horse Orleans CF at Training Level